Having been properly greeted by Aaron Lamoureux (Real Estate-Residential) and Mary Brueggeman (Symphony Administration), the attending members ingested congealed consumables and awaited the opening bell. Owing to an ill-timed vacation on the part of the club president, Vice President Dale Moses (County Construction) assumed the leadership position and sharply rapped the Bell of Service. An expectant hush rippled over the various models of hearing aids as Sid Tobiason (Tax Planning) pulled out his Cliff Notes on Luncheon Benedictions and did some serious reading. Jack Kelly (Real Estate-Residential) lost most of us before getting to the song of the day. Sandy Brown (Childrens Services) introduced visiting Rotarians and guests, including the law clerk for Judge Bowden, Matt Walker. With the amenities completed, the Vice-President raised his baton and began a fine orchestration of a traditional Everett Rotary meeting that saw Amy Norman, Mark Duffy, and Ron Jacobs win the various ticketed attendance bribes and proceeded to emphasize August--Membership Month.

“Our membership is our most important asset,” declared Membership Chair Kim Buike (Naval Science Admin). Rotary’s members are the force that allows our organization to continue its service and humanitarian efforts within our community and throughout the world. We need new members to a) infuse our clubs with new ideas, energy, and enthusiasm; b) enhance community representation; and c) broaden our service base, expanding the number and scope of the projects we can undertake.
He asked the members to go through their e-mail contacts lists and identify prospects. CALL THEM FIRST, then follow up with an e-mail providing them info sheets on Rotary and a link to RI’s prospective member web page. One of our committee’s projects is to create a prospective member web page at (www.evrotary.org) but in the meantime, send them to RI’s website (www.rotary.org).

Chairman Buike then reviewed the sequence of events for proposing and bringing a new member into the club. Use a new member nomination form (available from the club secretary; providing as much information as possible. Be prepared to come to the next Board meeting to brief the board on why you’re proposing this member. If you can’t make the Board meeting, call chairman Buike to discuss the nominee and he’ll pitch the person to the Board. After the Board tentatively approves the nominee for membership, the nomination is announced at a meeting and membership has 1-2 weeks to offer comment on the nomination. That comment can be to Buike or to any club director. Absent any comment, the individual will receive an indoctrination interview and an invitation/offer of membership from the Wheeler’s Chair, Aaron Lamoreaux at which time the nominee decides if he or she wants to accept the membership offer. If the person accepts, they pay their initiation fee and they will be inducted at the next meeting. The process takes some time, so recruiting efforts should start right away. Within 6 months after induction, new members should complete the 3 required Wheeler’s meetings and give their classification talk to the general membership.

Retention is the second important area of membership. We need to involve new members in our club right away. Get them “entrenched” quickly and deeply into our club. All members have a responsibility to help with this important area as well.

New members are assigned to the SGT-at-Arms committee for their first 6 months so that they are active right away and get the opportunity to meet lots of folks in the club. If any new members do not know what committee they’re assigned to or have not heard yet this year from their committee chair, please let Judi or Kim know.

To further ease, yet accelerate the new member’s immersion into Rotary, we are starting a mentoring program. Each new member will be assigned a mentor. The role of the mentor is pretty simple - to help the new member become part of the fabric of our club. Specifically, mentors are expected to sit with the new member at lunch and with different people each week to help the new member meet new folks; to follow up with them to see that they’re attending Wheelers - to take them to a wheelers meeting if possible; to take them to a fellowship event or fireside as soon after induction as possible; to answer their questions or get hold of a member who can; and to be a leader, a resource, and to take positive action to facilitate the new
Zeb Cobbs (Hair Stylist) earned the first microphone into which he spoke of recent adventures at the eastern shores of the USA whilst indulging in a few weeks of rest and relaxation followed by a house painting project. In celebration of his 53rd birthday, he contributed a like amount to the ERYF.

Dick Lyons (Formally ENT Physician) was happy to have returned from the Alaska adventures in crustation cuisine and denied the rumor he had shot an eagle while not golfing. PP Mark Nesse (Formally Literal Librarian) was happy to trade the name of a good roofer for a good house painter—seems his Rucker Hill mansion has now dried out enough for the paint to stick. While still standing, he suggested that Membership Chair Kim Buike discover the conceptual difference between “Rotary entrenchment” and “Rotary immersion”.

Marion Krell (Neighborhood Relations) was $50 happy that she is unopposed in her run for elected office, further attesting to the value of political apathy. Scott Casselman (Radiology) rose to reprise his monolog of the previous meeting, performed perfectly a classic Shakespearian pause, announced he had a brief remark to make (which produced peals of laughter), said “thank you,” and sat down. Club history was made when the entire membership rose and gave him a standing ovation for his brevity. Amy Norman (Tall Cosmetic Dentists) offered $33 happy bucks in recognition of her past birthday. Club Treasurer Rich Toyer (Tax Planning), having introduced his wife Jean Ann, admitted to marrying an older woman and donated $59 in celebration of his birthday. Big Rich Szymanski (Finance Director, BSA) donated $20 happy bucks for the successful progress of a capital campaign and the alacrity demonstrated by the Everett police when he discovered a drunk sleeping in his basement. Apparently, if you don’t have reservations or pay the posted lodging rate, you get tossed over to the city sleeping site. Janice Ellis (Municipal Law) gave “What Was I Thinking?” bucks to announce she was taking a turn in a drunk (dunk?) tank that benefited somebody.

Note: people in the back need to speak up so that misunderstandings are published.
Today’s Program

Larry Byers (Nephrology Technology) introduced to the attending members Port of Seattle Commissioner Clare Nordquist, elected to a 4 year term in 1999 and currently serving as Commission secretary. A Seattle native, Nordquist is a private venture capitalist who works with firms investing in emerging companies that develop commercial applications of advanced materials technologies. Long involved in Eastside public affairs, he currently serves on the board of the Seattle/King County EDC, the Puget Sound Regional Council, the Trade Development Alliance, and is a member of the Joint Inland Infrastructure Committee, a partnership with the Port of Tacoma aimed at improving the region’s freight-transportation system, as well as the Joint Advisory Committee, which works with SeaTac city officials towards airport development and other issues of common interest (like noise).

Commissioner Nordquist gave an informative talk on the various transitional stages of “homeland” security improvements of SeaTac airport and the harbor environs. Shipping traffic dropped off 75% shortly after the 9/11 tragedy, but over the years has been recovering and presently within 1% of the level of two years ago. The goal of SeaTac security is achieve both adequate defenses against terrorist attacks and convenience for the flying customer. Eighteen baggage scanning machines have been ordered at $1 million each to accelerate check-in, but bags will still randomly be opened and inspected, so one should pack only clean underwear. Settlement of one remaining lawsuit is close at hand, so the third runway (approved 18 years ago) should be operational by 2008.

The Port of Seattle’s primary mission is to be a leader in providing services and facilities to accommodate the transportation of cargo and passengers by air, water and land; to provide a home for the fishing industry; and to foster regional economic vitality and a quality of life for King County citizens. With the new importance of homeland security, the Port supports federal efforts to lead the development of a more secure transportation system. Staff is working on all levels to assure a value added, pragmatic, risk-benefit focus on the security of passengers, employees, cargo, and facilities.

The Port of Seattle and Port of Tacoma will receive a combined $14.2 million in grant funding for the second round of Operation Safe Commerce (OSC), a federally funded program designed to analyze current security procedures for containers entering the country. These supply chain tests will generate a record of the processes, practices and technologies that enhance container security—without compromising efficiency. The nation’s three largest load centers (Seattle/Tacoma—Los Angeles/Long Beach—New York/New Jersey) were given $56 million by the Transportation Security Administration, of which the Ports of Seattle and Tacoma received $27.5 million despite the intervention of Senator Murray. The testing and evaluation of OSC projects are expected to be completed by August 2004. Security techniques and hand tools that prove successful will be recommended for use throughout the maritime industry.

Reason No. 10 for Joining Rotary:
The joy of purchasing raffle tickets

Reason No. 11 for Joining Rotary:
Opportunity to meet outstanding leaders of the world.